



**DISCOVER POLK COMMUNITY BENEFIT DISTRICT
NOTICE OF REGULAR MEETING AND AGENDA**

Wednesday, June 7th, 2023
4pm

Fame-O-Rama, 1920 Polk St. SF, CA 94109

Present: Melody, Andre, Judith, Johanna, Bill, Stephen, Luc, Michael A, Jake, Ethel, Chris G
Ben Calls meeting to order @ 409pm

I. Call to order and review of public comment guidelines

Members of the public may address the Board for up to two minutes with respect to each item on the agenda and may speak for up to two minutes regarding items not on the agenda during General Public Comment.

Members of the Board are not permitted to discuss items not on the agenda. Therefore, during General Public Comment there will be no Board discussion, however the Secretary will take notes on comments.

II. General Public Comment

No members of public, public comment closed.

III. Approval of Meeting Minutes from April 6, 2023 Board Meeting

ED Bleiman asked for motion to approve previous meeting minutes at the next meeting.

Motioned Jake, Andre Second.

No Public Comment

Approved unanimously.

IV. Directors' Report -

Street Plus hired ambassador, Jeremy has been very effective. Got Gary from Bobs and his gf into a shelter which was an amazing first step. And will continue to get him back

into shelter and to spend less time in our district. - he has had several members of the community reach out to us to sing his praises. He believes the decrease in number of incidences of reporting having to wake people up in store fronts or on the street is due to his efforts

- big bellies are going in this month

- Street scape and events.

- Pickin on the Polk. was success, local merchants are all very happy.

- two incidences, studio gallery and Eddy's auto body were vocal about the event, hoping to quell those issues for next year. (Eddy has said he may take legal action) NExt year more outreach ahead of time to address issues for street closures. Despite that very positive feedback.

- New Hanger Plants in the neighborhood. we thought we'd be able to offset that cost with avenue greenlight did not get that grant. (written by Ben for PDMA , not directly via DPCBD.

- flower baskets are maintained and paid for 3 days a week.

Marketing and communications - more to come from Polk District merchants and neighborhood watch stemming from 1776 Sacramento .

Public comment on dir report. (none) closed.

V. Update from Discover Polk Neighborhood Watch Effort

- Ben, Donna from 1776 Sacramento is working to establish a neighborhood watch that will be fully supported by DPCBD.

- Donna, johanna and I are spearheading the program. We have developed a neighborhood watch development team. Have set goals and strategy, a process to build the plan. Goals, develop and united front in the CBD area, keep the neighborhood safe and clean. Make the hood unattractive to criminals, vandals, threatening people and chronic litters.

Tactic list, camera strategy, neighborhood walks, contact list for who and what to call when.

Met with other watch groups in SF to build this plan list out.

- Created an email sign up, this will be the beginning of regular email.

- 20 people signed up

- linked up with Barbary coast neighbors and SF SAFE.

This Fall the plan should be fully functioning.

- Jeremy has made structural changes, 6am wake ups.

Ben, in addition more regular meetings with Northern Station and reporting from Jeremy.

- Johanna, building structural change of people (us) on the street watching and reporting.

Donna, the reason we go over/under DP is for city funding and official acknowledgement.

Thanks Donna!

Get everyone to sign up

Public Comment? None

VI. Ratification of FY23/24 Budget [Discussion and Possible Action Item]

- Bill some expenses this year we didn't have that will hit next years budget.

-overall budget going to come down by about 20K. projected to come in under budget.
lowering cleaning and janitorial to be aligned with what we are spending.
-professional fees, administrative, increasing the expense for pickin in the polk, possible
2 stages. More lights mean more repairs,
Ben, cleaning and janitorial also includes Ambassador. Form the retreat we agreed to
enhance security. so main chunk to provide cameras for small businesses and residences
that they own that we can access. More communication, targeting advertising, mailers,
-last year was green space this year is security
Johanna, can we get someone for Saturdays and Sundays?
Still sitting on reserves from covid.
Ray, also a provision for 15 year charter. last 6 months are not funded for that period.
Not a bad thing to have cash buffer.
Stephen, will buildings be reassessed?
Ben, all accounts are revenues are good. New building revenue.,
Ben, Proposal is for a 2% increase. below our allowable amount but appropriate
Michael A, some of these expenses are one time expenses?Cameras etc.. what are they
exactly.
-Ben, one time expenses of reserve cash spending for cameras, maintenance, lights,
-85k picking on the polk, community events, 72k cameras and other security, 16Kk BB,
16K lights,
-running at a 127K deficit is due to the spend down of reserves.

Stephen Motioned for approval, 2nd Ethel. No public comment. Approved unanimously.

4:49pm Adjourned.

VII. Adjournment

Next meeting: September 25th, 2023